

A woman with dark hair and bangs is wearing a long, white lace wedding dress with long sleeves and a high collar. She is also wearing a long, flowing white veil. The dress features intricate lace patterns and a full skirt. The background is a studio backdrop with a landscape scene. The lighting is soft and focused on the woman.

MAGGIE SOTTERO®

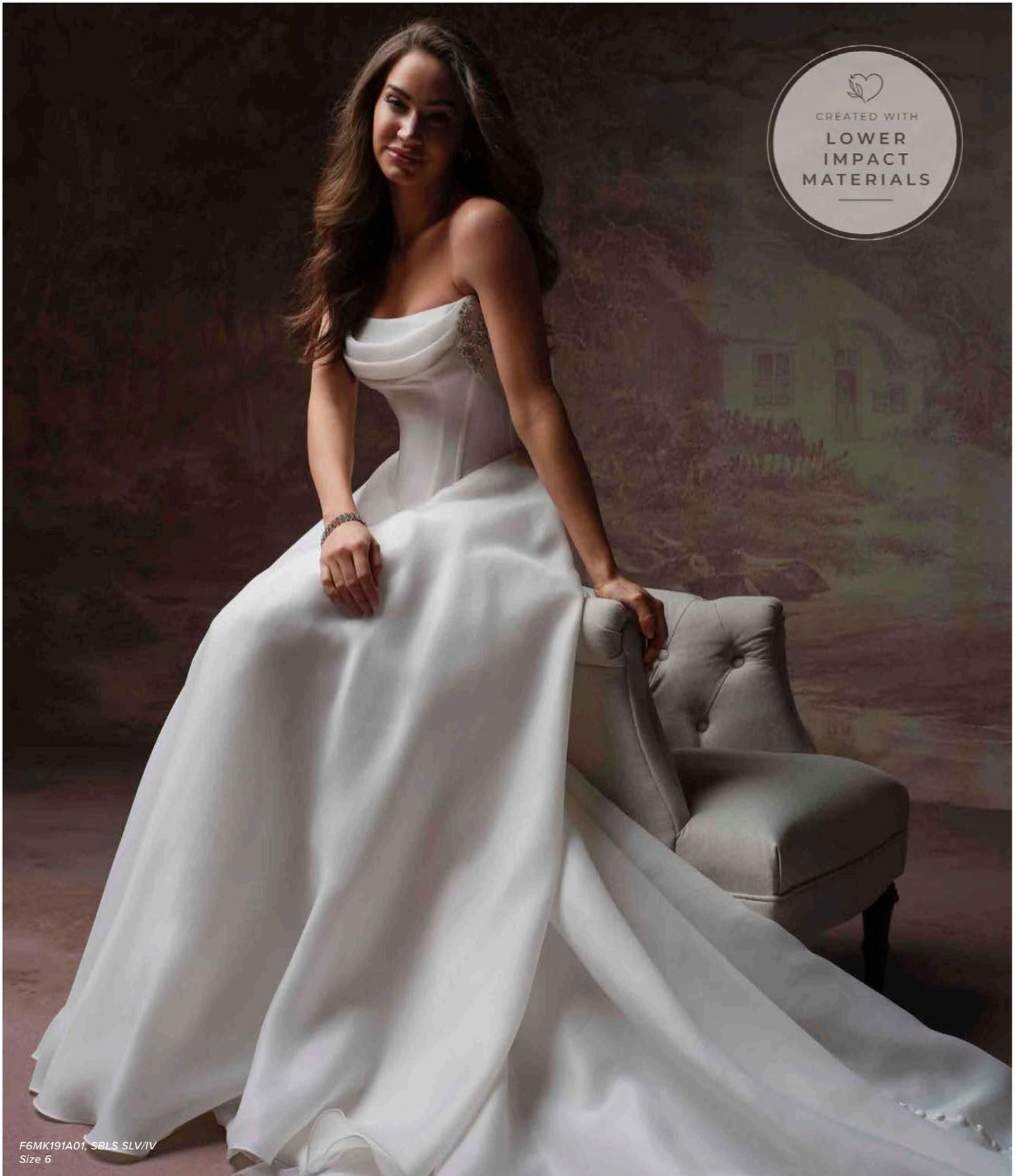
Fall 2026  
COLLECTION



# Lost in Reverie

THE MAGGIE SOTTERO FALL 2026 COLLECTION STEPS INTO THE WORLD OF DARK ROMANCE—WHERE EMOTION DEEPENS IN THE SHADOWS AND BEAUTY COMMANDS ITS OWN SPOTLIGHT.

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MK191A01, SBL S SLV/IV  
Size 6

Abilene F6MK191A01



## Abilene F6MK191A01

### COLORS

- Ivory/Silver Accent gown with Ivory Illusion
- Soft Blush/Silver Accent gown with Ivory Illusion

### HIGHLIGHTS

- Lovely organza
- Sheer draped Lovely organza bodice with exposed boning and a basque waist
- Cat eye neckline accented with beaded appliqués
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Pockets

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK191A01 (Unlined bodice)	€ 750
F6MK191B01 (Fully lined bodice)	€ 775

### ACCESSORIES PRICING

CS0F6MK191000 (Cap-sleeves)	€ 94
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# MAGGIE SOTTERO®



FEATURING  
**JERSEY  
LINING**  
LIGHTWEIGHT  
AND  
COMFORTABLE

F6MK095A01, IV/IV  
Size 6

Anya F6MK095A01

# MAGGIE SOTTERO®



## Anya F6MK095A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Chantilly lace
- High neck halter with 3-D flower detail
- Illusion lace back
- Lined with Virtue stretch jersey for comfort
- Zipper closure with covered buttons trailing to the hem
- Extended illusion lace scalloped train

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK095A01

€ 565

# MAGGIE SOTTERO®



F6MK140A01, IV/IV  
Size 6

Autumn F6MK140A01



## Autumn F6MK140A01

### COLORS

- Ivory gown with Ivory Illusion and Nude Illusion bust
- Ivory gown with Ivory Illusion and Medium Nude Illusion bust

### HIGHLIGHTS

- Unembellished Chantilly lace
- Illusion Chantilly lace bodice with exposed boning detail and basque waist
- Square front neckline
- V-back
- Chantilly lace tank straps
- Zipper closure with covered buttons trailing to the hem
- Extended illusion lace train
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK140A01 (Unlined bodice, Tank straps, Plain tulle)	€ 655
F6MK140A02 (Unlined bodice, Tank straps, Add glitter tulle 3)	€ 705
F6MK140A11 (Unlined bodice, Strapless, Plain tulle)	€ 655
F6MK140A12 (Unlined bodice, Strapless, Add glitter tulle 3)	€ 705
F6MK140B01 (Fully lined bodice, Tank straps, Plain tulle)	€ 680
F6MK140B02 (Fully lined bodice, Tank straps, Add glitter tulle 3)	€ 730
F6MK140B11 (Fully lined bodice, Strapless, plain tulle)	€ 680
F6MK140B12 (Fully lined bodice, Strapless, Add glitter tulle 3)	€ 730

# MAGGIE SOTTERO®



Bellevue Royale F6MB067A01



F6MB067A01, IV BLS/IV  
Size 6

## Bellevue Royale F6MB067A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Beaded Chantilly lace over glitter tulle
- Illusion beaded Chantilly lace bodice with exposed boning detail
- Strapless sweetheart deep illusion neckline
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Extended scallop illusion Chantilly lace train
- Illusion hip dips

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB067A01 <i>(Unlined bodice)</i>	€ 985
F6MB067B01 <i>(Lined front bodice)</i>	€ 1,010

### ACCESSORIES PRICING

DS0F6MB067000 <i>(Long Sleeves)</i>	€ 299
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# MAGGIE SOTTERO®



Benton F6MK124A01



## Benton F6MK124A01

### COLORS

- All Ivory gown with Ivory Illusion
- Multi over Blush gown with Ivory Illusion

### HIGHLIGHTS

- 3-D flower motifs over Chantilly lace
- Strapless scoop neckline
- Bodice lined with Wisteria satin, skirt lined with Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper and inner corset closure
- Pockets

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK124A01	€ 900
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### ACCESSORIES PRICING

CH0F6MK124000 (Choker)	€ 64
CS0F6MK124000 (Cap-sleeves)	€ 78
VLOF6MK124000 (Cathedral Veil)	€ 259

# MAGGIE SOTTERO®



Calliope F6MB128A01



## Calliope F6MB128A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Glamour satin
- Asymmetrically pleated Glamour satin bodice
- Strapless cat eye neckline
- Lined with Rosario crepe back satin
- Zipper and inner elastic closure with covered buttons trailing to the hem

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB128A01	€ 630
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### ACCESSORIES PRICING

BWOF6MB128000 (Bow)	€ 179
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# MAGGIE SOTTERO®



F6MB076A01, IV/IV  
Cap-sleeves: CS0F6MB076000, IV/IV  
Size 6

Collette F6MB076A01

# MAGGIE SOTTERO®



F6MB076A01, IV/IV  
Long sleeves: DS0F6MB076000, IV/IV  
Size 6



F6MB076A01, IV/IV  
Long sleeves: DS0F6MB076000, IV/IV  
Size 6



F6MB076A01, IV/IV  
Cap-sleeves: CS0F6MB076000, IV/IV  
Size 6

## Collette F6MB076A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Beaded lace motifs over Chantilly lace
- Illusion Chantilly lace over glitter tulle bodice accented with beaded lace motifs
- Strapless cat eye neckline
- Lined with Rosario crepe back satin
- Zipper closure with crystal buttons trailing to the hem
- Extended scallop illusion train with beaded lace motifs

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB076A01 (Unlined Bodice)	€ 775
F6MB076B01 (Fully lined Bodice)	€ 800

### ACCESSORIES PRICING

CS0F6MB076000 (Cap-sleeves)	€ 115
DS0F6MB076000 (Long Sleeves)	€ 134

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MS049A01, DW/DW  
Jacket: JKOF6MS049000, DW/DW  
Size 6

Dahlia F6MS049A01

# MAGGIE SOTTERO®



## Dahlia F6MS049A01

### COLORS

- All Diamond White gown with Diamond White Illusion
- All Black gown with Black Illusion

### HIGHLIGHTS

- Embellished lace motifs over Soliel organza
- Illusion lace motifs over Chantilly lace and exposed boning detail with a basque waist
- Strapless straight neckline
- Illusion lace and Chantilly lace back with basque waist
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Pockets

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS049A01 <i>(Unembellished)</i>	€ 955
F6MS049A11 <i>(Embellished)</i>	€ 885

### ACCESSORIES PRICING

JK0F6MS049000 <i>(Jacket)</i>	€ 179
VL0F6MS049000 <i>(Royal veil)</i>	€ 279

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MK100A01, IV/IV  
Veil (Takera Marie): VLA25MB941000, IV  
Size 6

Dominique F6MK100A01



F6MK100A01, IV/IV  
Size 6



F6MK100A01, IV/IV  
Veil (Takera Marie): VLA25MB941000, IV  
Size 6



F6MK100A01, IV/IV  
Size 6

## Dominique F6MK100A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Corded lace motifs over Chantilly lace and sequin tulle
- Basque waist
- Modest high neck
- Fitted long illusion corded motifs over Chantilly lace sleeves with covered buttons at the wrist
- Lined with Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper closure
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK100A01 (Modest)	€ 675
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### ACCESSORIES PRICING

VLA25MB941000 (Takera Marie) (Royal Veil)	€ 290
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# MAGGIE SOTTERO®



F6MK071A01, IV  
Size 6

Elowyn F6MK071A01



## Elowyn F6MK071A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Beaded and sequined Mikado
- Straight strapless neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper and inner corset closure with pearl buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK071A01	€ 750
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### ACCESSORIES PRICING

CS0F6MK071000 (Cap-sleeves)	€ 64
JK0F6MK071000 (Jacket)	€ 149

# MAGGIE SOTTERO®



FEATURING  
**JERSEY  
LINING**  
—  
LIGHTWEIGHT  
AND  
COMFORTABLE

F6MK141A01, IV SBLS/LT ND  
Long sleeves: DSOF6MK141000, IV/IV  
Train (Adrian): DT025SS272000, IV  
Size 6

Estelle F6MK141A01

# MAGGIE SOTTERO®



## Estelle F6MK141A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Soft Blush gown with Light Nude Illusion
- Ivory over Soft Blush gown with Medium Nude Illusion

### HIGHLIGHTS

- Beaded and sequined 3-D lace motifs over Chantilly lace and glitter tulle
- Illusion beaded and sequin lace bodice with exposed boning detail and a basque waist
- Strapless deep plunging illusion cat eye neckline
- Lined with Virtue stretch jersey for comfort
- Zipper closure with covered buttons trailing to the hem
- Extended illusion beaded and sequined 3-D lace scalloped train

### SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK141A01 (Unlined bodice, Chantilly lace)	€ 720
F6MK141A02 (Unlined bodice, Plain tulle)	€ 695
F6MK141B01 (Lined front bodice, Chantilly lace)	€ 745
F6MK141B02 (Lined front bodice, Plain tulle)	€ 720

### ACCESSORIES PRICING

CSOF6MK141000 (Cap-sleeves)	€ 59
DSOF6MK141000 (Sleeves)	€ 78
DT025SS272000 (Adrian) (Train)	€ 389

# MAGGIE SOTTERO®



Fern F6MB122A01

# MAGGIE SOTTERO®



## Fern F6MB122A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Sequined laser-cut overlace with 3-D flowers over glitter tulle
- Illusion bodice with exposed boning casing detail
- Strapless cat eye neckline
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Pockets
- Thigh-high slit

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB122A01 <i>(Unlined bodice, Slit, Glitter tulle)</i>	€ 690
F6MB122A02 <i>(Unlined bodice, Slit, Chic organza)</i>	€ 690
F6MB122A11 <i>(Unlined bodice, No slit, Glitter tulle)</i>	€ 690
F6MB122A12 <i>(Unlined bodice, No slit, Chic organza)</i>	€ 690
F6MB122B01 <i>(Lined front bodice, Slit, Glitter tulle)</i>	€ 715
F6MB122B02 <i>(Lined front bodice, Slit, Chic organza)</i>	€ 715
F6MB122B11 <i>(Lined front bodice, No Slit, Glitter tulle)</i>	€ 715
F6MB122B12 <i>(Lined front bodice, No Slit, Chic organza)</i>	€ 715

### ACCESSORIES PRICING

CS0F6MB122000 <i>(Cap-sleeves)</i>	€ 109
DS0F6MB122000 <i>(Balloon Sleeves)</i>	€ 176
VL0F6MB122000 <i>(Cathedral veil)</i>	€ 259

# MAGGIE SOTTERO®



F6MS207A01, IV  
Size 6

Fiorita F6MS207A01

# MAGGIE SOTTERO®



## Fiorita F6MS207A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Cartago satin
- Asymmetrically draped front bodice with topstitching detail and a basque waist
- Strapless cat eye neckline
- Soft sweetheart back neckline
- Lined with Rosario crepe back satin
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS207A01	€ 660
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### ACCESSORIES PRICING

CS0F6MS207000 (Cap-sleeves)	€ 69
VLDEEXK00500S (Soft cathedral veil)	€ 86

# MAGGIE SOTTERO®



F6MB135A01, IV BLS/IV  
Size 6

Hadley F6MB135A01



## Hadley F6MB135A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Beaded and sequin lace motifs over Chantilly lace
- Illusion bodice with beaded and sequin lace
- Strapless deep illusion cat eye neckline
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Extended illusion lace train

### SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB135A01 (Unlined bodice)	€ 655
F6MB135B01 (Lined front bodice)	€ 680

### ACCESSORIES PRICING

CS0F6MB135000 (Cap-sleeves)	€ 118
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# MAGGIE SOTTERO®



FEATURING  
**JERSEY  
LINING**  
—  
LIGHTWEIGHT  
AND  
COMFORTABLE

F6MS085A01, IV  
Cap-sleeves: CS0F6MS085000, IV  
Veil: VLOF6MS085000, IV  
Size 6

Justina F6MS085A01



## Justina F6MS085A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Emeki crepe
- Asymmetrical draping with exposed boning detail
- Strapless sweetheart neckline accented with beaded lace motifs
- Soft sweetheart back neckline
- Lined with Jenday stretch jersey for comfort
- Zipper and inner elastic closure with covered buttons trailing to the hem

SIZES: 0-28

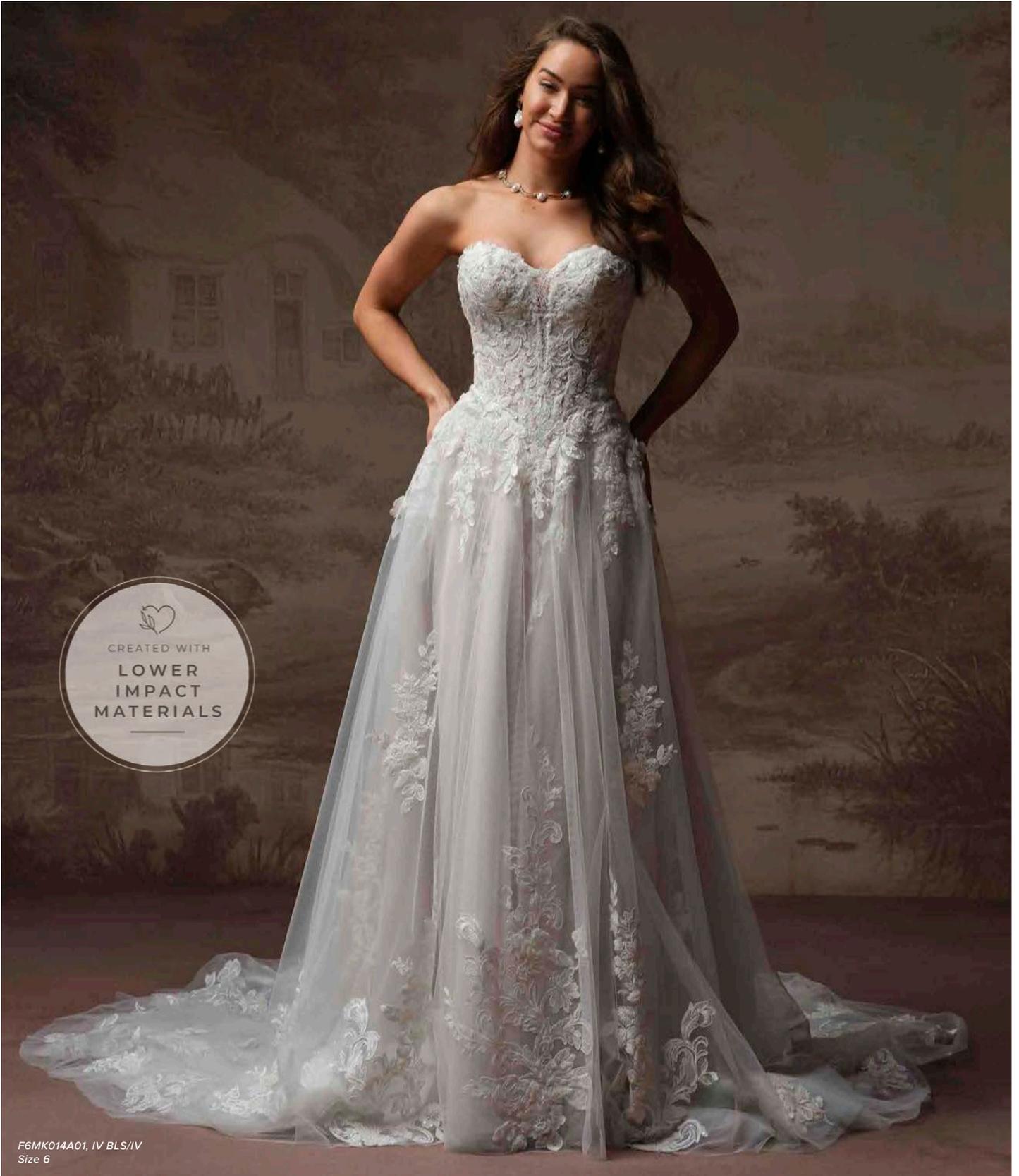
### PERSONALIZATION OPTIONS & PRICING

F6MS085A01 (Embellished)	€ 615
F6MS085A11 (Unembellished)	€ 595

### ACCESSORIES PRICING

CS0F6MS085000 (Cap-sleeves, Embellished)	€ 94
CSAF6MS085000 (Cap-sleeves, Unembellished)	€ 78
VLOF6MS085000 (Royal veil)	€ 249

# MAGGIE SOTTERO®



  
CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MK014A01, IV BLS/IV  
Size 6

Kate F6MK014A01

# MAGGIE SOTTERO®



## Kate F6MK014A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Beaded and sequined 3-D floral motifs over sparkle tulle
- Illusion beaded and sequined lace bodice with exposed boning and a basque waist
- Strapless plunging sweetheart neckline
- Lined with Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Covered button over zipper closure
- Pockets

### SIZES: 0-28

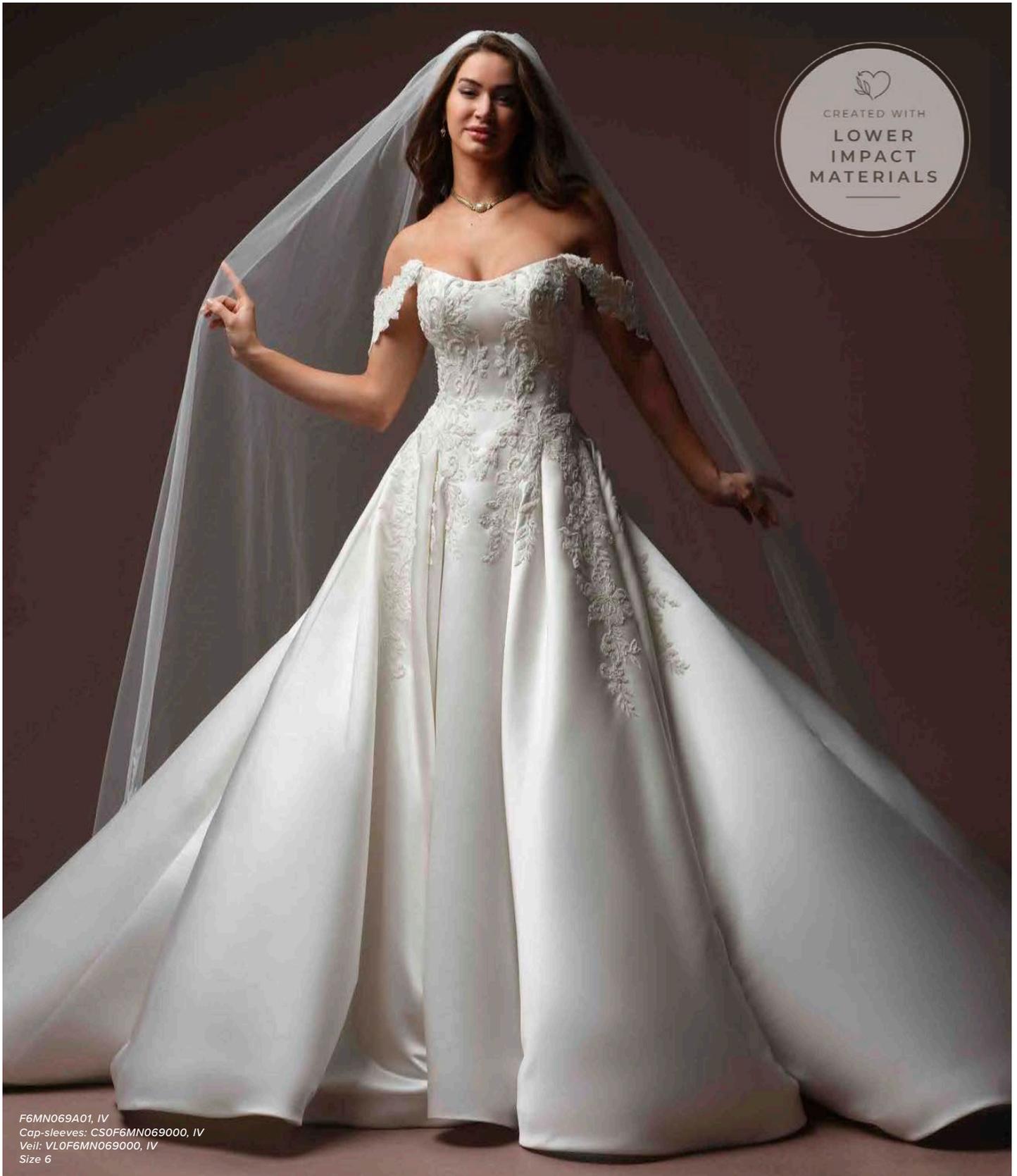
### PERSONALIZATION OPTIONS & PRICING

F6MK014A01 (Unlined bodice, Sparkle tulle)	€ 685
F6MK014A02 (Unlined bodice, Chic organza)	€ 665
F6MK014B01 (Lined front bodice, Sparkle tulle)	€ 710
F6MK014B02 (Lined front bodice, Chic organza)	€ 690

### ACCESSORIES PRICING

CS0F6MK014000 (Cap-sleeves)	€ 59
VLOF6MK014000 (Cathedral Veil)	€ 284

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MN069A01, IV  
Cap-sleeves: CS0F6MN069000, IV  
Veil: VLOF6MN069000, IV  
Size 6

Landis F6MN069A01



## Landis F6MN69A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Delustered satin
- Beaded and sequined lace motifs accented bodice
- Scoop strapless neckline
- Lined with Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure with buttons trailing to the hem
- Pockets

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MN69A01	€ 615
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### ACCESSORIES PRICING

CSOF6MN069000 (Cap-sleeves)	€ 136
VLOF6MN069000 (Cathedral Veil)	€ 198

# MAGGIE SOTTERO®



F6MB129A01, IV/IV  
Size 6

Lucca Marie F6MB129A01



## Lucca Marie F6MB129A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Light Nude Illusion
- Ivory over Blush gown with Medium Nude Illusion

### HIGHLIGHTS

- Beaded and sequin lace motifs over Chantilly lace and glitter tulle
- Illusion bodice with beaded and sequin lace motifs and exposed boning detail
- Deep illusion halter neckline
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Extended scalloped illusion Chantilly lace train

### SIZES: 0-28

### SISTER STYLES

- Also available with a strapless deep illusion sweetheart neckline with lace medallion detail (Lucca, 26MB463A01)

### PERSONALIZATION OPTIONS & PRICING

F6MB129A01 (Unlined bodice, Glitter tulle)	€ 715
F6MB129A02 (Unlined bodice, Plain tulle)	€ 715
F6MB129B01 (Lined front bodice, Glitter tulle)	€ 740
F6MB129B02 (Lined front bodice, Plain tulle)	€ 740

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MS204A01, IV/IV  
Size 6

Lyra F6MS204A01



## Lyra F6MS204A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Beaded and sequin lace motifs over glitter tulle
- Exposed boning detail with beaded trim and Chantilly lace accent
- Strapless cat eye neckline
- Plunging illusion lace back bodice with a soft sweetheart neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Tulle pockets
- Extended sheer lace train

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS204A01 (Glitter tulle)	€ 900
F6MS204A02 (Plain tulle)	€ 865

### ACCESSORIES PRICING

CS0F6MS204000 (Cap-sleeves)	€ 78
VLDEEXK00400S (Soft cathedral veil)	€ 137

# MAGGIE SOTTERO®



F6MB210A01, IV BLS  
Cap-sleeves: CS0F6MB210000, IV/IV  
Veil: VLBEEXK01000S, IV  
Size 6

Maele F6MB210A01



## Maelle F6MB210A01

### COLORS

- All Ivory
- Ivory over Blush

### HIGHLIGHTS

- Unembellished Chantilly lace
- Strapless cat-eye neckline with pleated cowl detail
- Lined with Rosario crepe back satin
- Zipper and inner elastic closure with covered buttons trailing to the hem

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB210A01	€ 625
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### ACCESSORIES PRICING

CS0F6MB210000 (Cap-sleeves)	€ 109
VLBEEK01000S (Fingertip veil)	€ 62

# MAGGIE SOTTERO®



F6MS030A01, IV  
Train (Melissa Royale): DT0F6MS042000, IV  
Size 6

Melissa Marie F6MS030A01



## Melissa Marie F6MS030A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Cartago satin
- Asymmetrically draped front bodice with beads and pearls accenting the neckline
- Sweetheart neckline
- Soft sweetheart back neckline
- Cartago satin tank straps
- Lined with Romance satin
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Kahili recycled content lining (100% recycled polyester)

### SIZES: 0-28

### SISTER STYLES

- Available with a strapless sweetheart neckline (Melissa, 25MS890A01)
- Available with added beads and pearls to the bodice and skirt (Melissa Royale, F6MS042A01)
- Available with attached Cartago satin tank straps and added beads and pearls to the bodice and skirt (Melissa Marie Royale, F6MS042B01)

### PERSONALIZATION OPTIONS & PRICING

F6MS030A01 (Embellished)	€ 580
F6MS030A11 (Unembellished)	€ 560

### ACCESSORIES PRICING

DT0F6MS042000 (Melissa Royale) (Train)	€ 425
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# MAGGIE SOTTERO®



F6MS042B01, IV  
Veil: VLDEEXK00400S, IV  
Size 6

Melissa Marie Royale F6MS042B01



## Melissa Marie Royale F6MS042B01

### COLORS

- All Ivory

### HIGHLIGHTS

- Cartago satin
- Asymmetrical draping accented with pearls and topstitching detail
- Strapless sweetheart neckline
- Soft sweetheart back neckline
- Cartago satin tank straps
- Lined with Romance satin
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Kahili recycled content lining (100% recycled polyester)

**SIZES:** 0-28

### SISTER STYLES

- Available with beads and pearls on the top neckline only (Melissa, 25MS890A01)
- Available with attached Cartago satin tank straps (Melissa Marie, F6MS030A01)
- Available with added beads and pearls to the bodice and skirt (Melissa Royale, F6MS042A01)

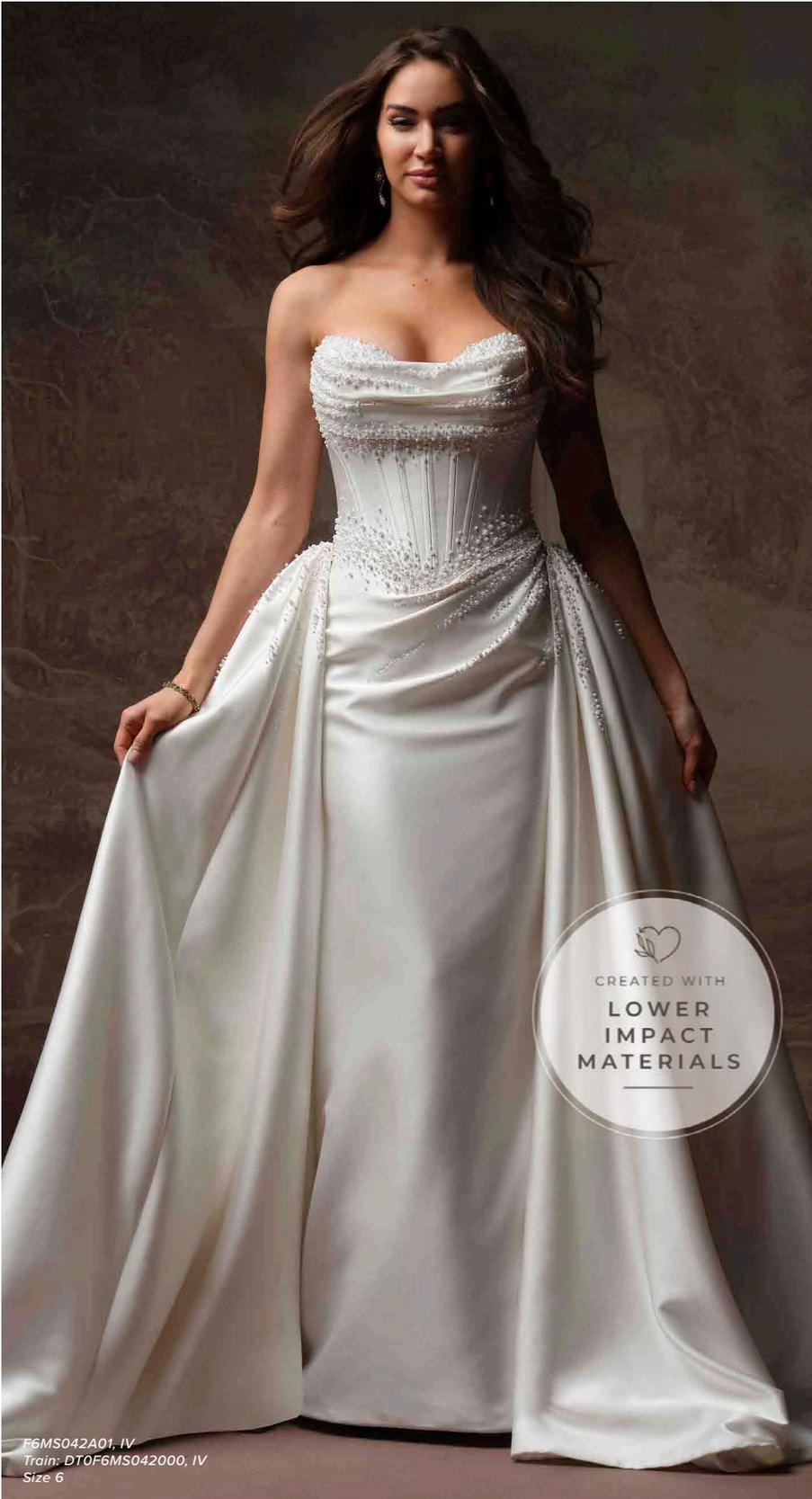
### PERSONALIZATION OPTIONS & PRICING

F6MS042B01 (Attached straps)	€ 735
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### ACCESSORIES PRICING

VLDEEXK00400S (Soft cathedral veil)	€ 137
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# MAGGIE SOTTERO®



Melissa Royale F6MS042A01



## Melissa Royale F6MS042A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Cartago satin
- Asymmetrical draping accented with pearls and topstitching detail
- Strapless sweetheart neckline
- Soft sweetheart back neckline
- Lined with Romance satin
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Kahili recycled content lining (100% recycled polyester)

### SIZES: 0-28

### SISTER STYLES

- Available with beads and pearls on the top neckline only (Melissa, 25MS890A01)
- Available with attached Cartago satin tank straps (Melissa Marie, F6MS030A01)
- Available with attached Cartago satin tank straps and added beads and pearls to the bodice and skirt (Melissa Marie Royale, F6MS042B01)

### PERSONALIZATION OPTIONS & PRICING

F6MS042A01 (Sleeveless)	€ 720
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### ACCESSORIES PRICING

DS0F6MS042000 (Sleeves)	€ 194
DT0F6MS042000 (Train)	€ 425

# MAGGIE SOTTERO®



F6MS200A01, IV  
Size 6

Mileva F6MS200A01



## Mileva F6MS200A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Alaiinn satin
- Unembellished lace motifs accent the bodice and skirt
- Strapless banded cuff neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper and inner corset closure with covered buttons trailing to the hem

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS200A01	€ 750
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# MAGGIE SOTTERO®



F6MB179A01, IV BLS/IV  
Size 6

Mischa F6MB179A01

# MAGGIE SOTTERO



F6MB179A01, IV BLS/IV  
Veil: VLBEEKK01100S, IV  
Size 6



F6MB179A01, IV BLS/IV  
Cap-sleeves: CS0F6MB179000, IV/IV  
Veil: VLBEEKK01100S, IV  
Size 6



F6MB179A01, IV BLS/IV  
Size 6

## Mischa F6MB179A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Unembellished allover lace over glitter sequin tulle
- Illusion bodice with beaded trim detail and basque waist
- Strapless cat eye neckline with scalloped eyelash lace
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Extended illusion allover lace train

### SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB179A01 <i>(Unlined bodice, Glitter tulle)</i>	€ 690
F6MB179A02 <i>(Unlined bodice, Chic organza)</i>	€ 690
F6MB179B01 <i>(Fully lined bodice, Glitter tulle)</i>	€ 715
F6MB179B02 <i>(Fully lined bodice, Chic organza)</i>	€ 715

### ACCESSORIES PRICING

CS0F6MB179000 <i>(Cap-sleeves)</i>	€ 94
DS0F6MB179000 <i>(Long Sleeves)</i>	€ 128
VLBEEKK01100S <i>(Fingertip veil)</i>	€ 62

# MAGGIE SOTTERO®



FEATURING  
**INNER  
CORSET**

—  
SLENDERIZING  
FIT



F6MK125A01, IV  
Size 6

Morganna F6MK125A01



F6MK125A01, IV  
Size 6



F6MK125A01, IV  
Size 6



F6MK125A01, IV  
Size 6

## Morganna F6MK125A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Unembellished jacquard
- Curved basque waist
- Strapless cat eye neckline with asymmetrical draping
- Kahili recycled content lining (100% recycled polyester)
- Zipper with inner corset closure and covered buttons trailing to the hem

SIZES: 0-28

### SISTER STYLES

- Available in Jollie satin (Morganna Marie, F6MK125A02)

### PERSONALIZATION OPTIONS & PRICING

F6MK125A01 (Jacquard)	€ 565
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# MAGGIE SOTTERO®



F6MK125A02, IV  
Veil: VLDEEXK00600S, IV  
Size 6

Morganna Marie F6MK125A02



## Morganna Marie F6MK125A02

### COLORS

- All Ivory

### HIGHLIGHTS

- Jollie satin
- Curved basque waist
- Strapless cat eye neckline with asymmetrical draping
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper with inner corset closure and covered buttons trailing to the hem

SIZES: 0-28

### SISTER STYLES

- Available in unembellished jacquard (Morganna, F6MK125A01)

### PERSONALIZATION OPTIONS & PRICING

F6MK125A02 (Jollie Satin)	€ 545
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### ACCESSORIES PRICING

VLDEEXK00600S (Soft cathedral veil)	€ 74
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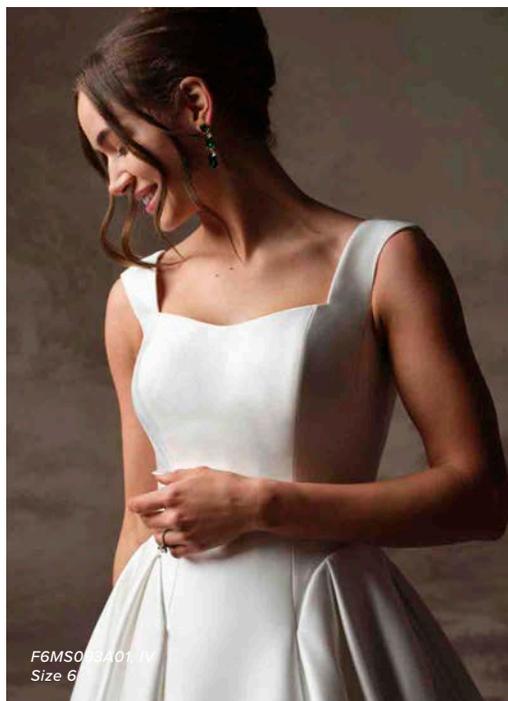
# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MS093A01, IV  
Size 6

Pierce F6MS093A01



## Pierce F6MS093A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Cartago satin
- Modest square front neckline
- Modest square back neckline with a soft curve
- Modest Cartago satin tank straps
- Kahili recycled content lining (100% recycled polyester)
- Zipper with inner elastic closure and covered buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS093A01 (Modest)	€ 595
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# MAGGIE SOTTERO®



FEATURING  
**JERSEY  
LINING**  
—  
LIGHTWEIGHT  
AND  
COMFORTABLE

F6MK054A01, IV  
Veil: VLEEXK004000, IV  
Size 12

Prestyn F6MK054A01



## Prestyn F6MK054A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Yoko crepe
- Asymmetrically draped front bodice
- Strapless cat eye neckline
- Lined with Cleo stretch jersey for comfort
- Zipper and inner elastic closure with covered buttons trailing to the hem

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK054A01	€ 565
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### ACCESSORIES PRICING

VLEEXK004000 (Fingertip veil with blusher)	€ 90
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# MAGGIE SOTTERO®



FEATURING  
**INNER  
CORSET**  
—  
SLENDERIZING  
FIT

F6MS198A01, IV  
Veil: VLDEEXK00300S, IV  
Size 6

Rane F6MS198A01



## Rane F6MS198

### COLORS

- All White
- All Ivory
- All Black

### HIGHLIGHTS

- Cartago satin
- Basque waistline
- Strapless banded neckline
- Zipper and inner corset closure with covered buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS198A01	€ 625
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### ACCESSORIES PRICING

VLDEEXK00300S (Soft cathedral veil)	€ 110
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# MAGGIE SOTTERO®



F6MS061A01, DW  
Size 6

Rosamund F6MS061A01



## Rosamund F6MS061A01

### COLORS

- All Diamond White
- All Black

### HIGHLIGHTS

- Soliel organza
- Asymmetrically draped front bodice
- Strapless V-neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper and inner lace up closure with covered buttons trailing to the hem
- Pockets

### SIZES: 0-28

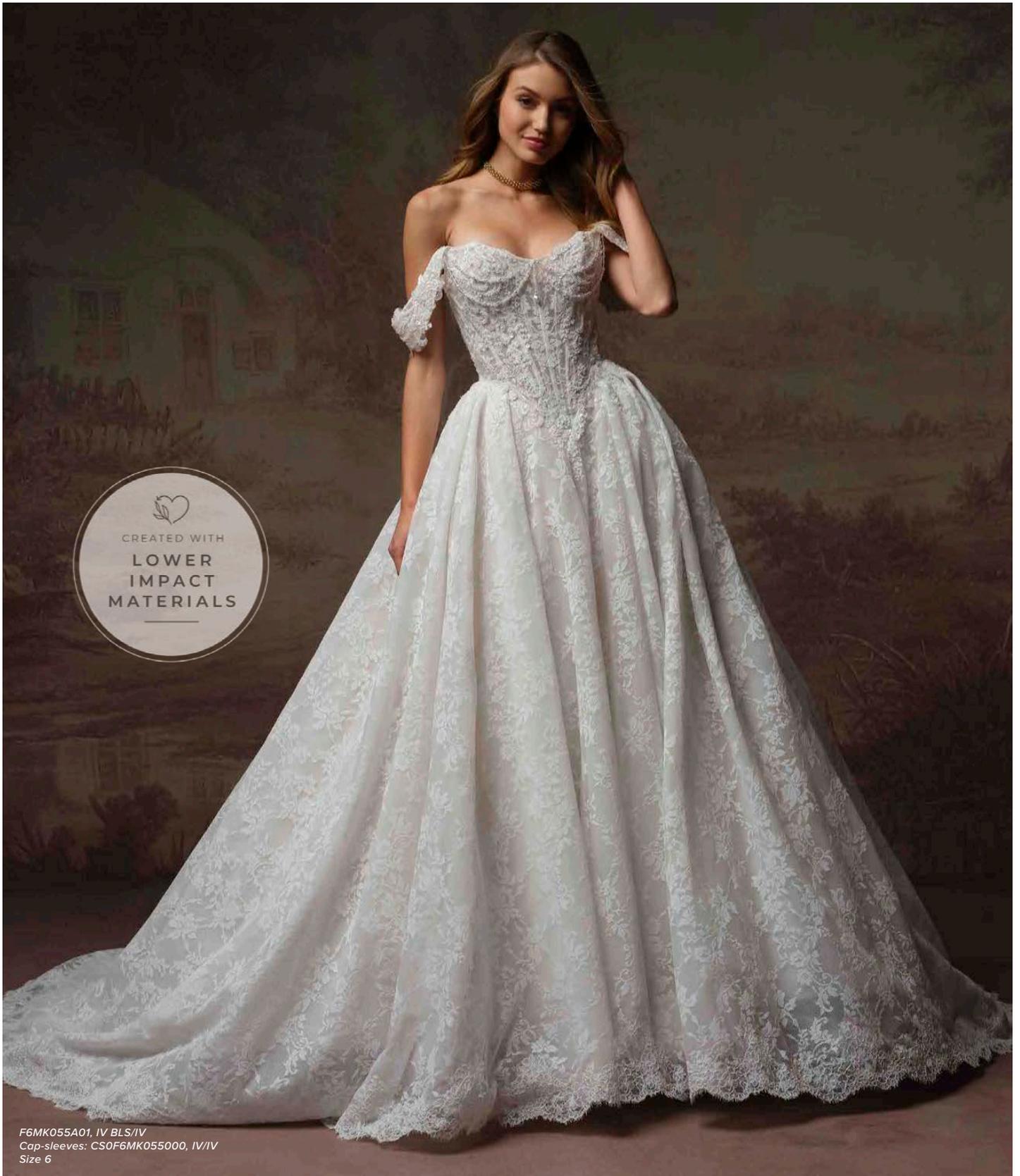
### PERSONALIZATION OPTIONS & PRICING

F6MS061A01	€ 745
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### ACCESSORIES PRICING

DS025MS346000 (Paris) (Sleeves)	€ 99
VLDEEXK00400S (Soft cathedral veil)	€ 137

# MAGGIE SOTTERO®



CREATED WITH  
**LOWER  
IMPACT  
MATERIALS**

F6MK055A01, IV BLS/IV  
Cap-sleeves: CS0F6MK055000, IV/IV  
Size 6

Ryland F6MK055A01



## Ryland F6MK055A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Chantilly lace over sparkle tulle
- Illusion Chantilly lace bodice embellished with beaded and sequined motifs, exposed boning and a basque waist
- Strapless cat eye neckline with draped pearl detail
- V-back
- Lined with Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure with covered buttons trailing to the hem
- Pockets
- Detachable panniers for customizable hip volume

### SIZES: 0-28

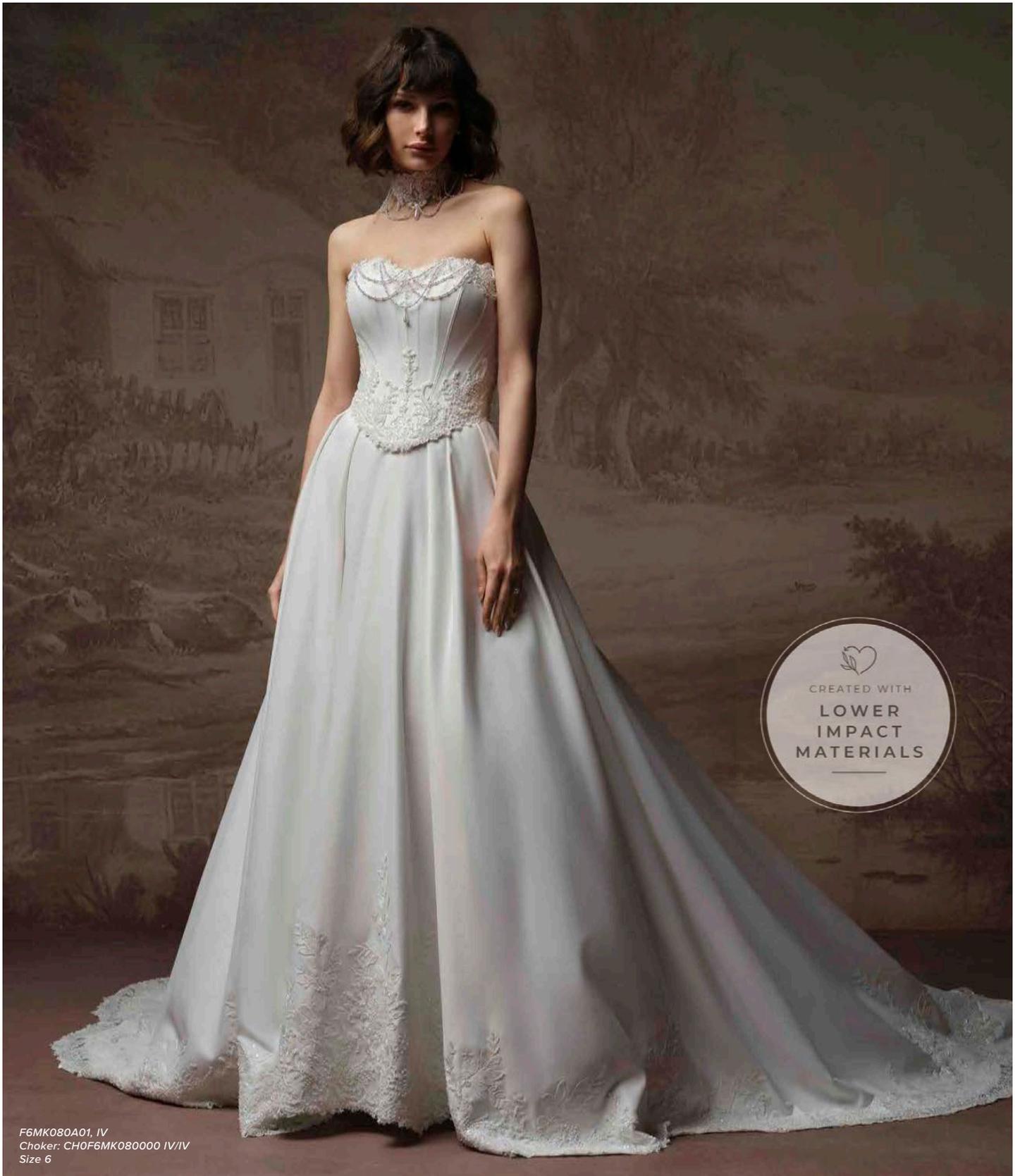
### PERSONALIZATION OPTIONS & PRICING

F6MK055A01 (Unlined bodice, Sparkle tulle)	€ 780
F6MK055A02 (Unlined bodice, Plain tulle)	€ 760
F6MK055B01 (Lined front bodice, Sparkle tulle)	€ 805
F6MK055B02 (Lined front bodice, Plain tulle)	€ 785

### ACCESSORIES PRICING

CS0F6MK055000 (Cap-sleeves)	€ 69
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# MAGGIE SOTTERO®



F6MK080A01, IV  
Choker: CH0F6MK080000 IV/IV  
Size 6



Seattle F6MK080A01



## Seattle F6MK080A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Renton satin
- Beaded and sequin lace over Renton satin with draped pearl detail
- Soft scoop neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper with inner elastic closure and covered buttons trailing to the hem
- Mock two-piece
- Pockets
- Beaded and sequin lace over Renton satin scalloped train

**SIZES:** 0-28

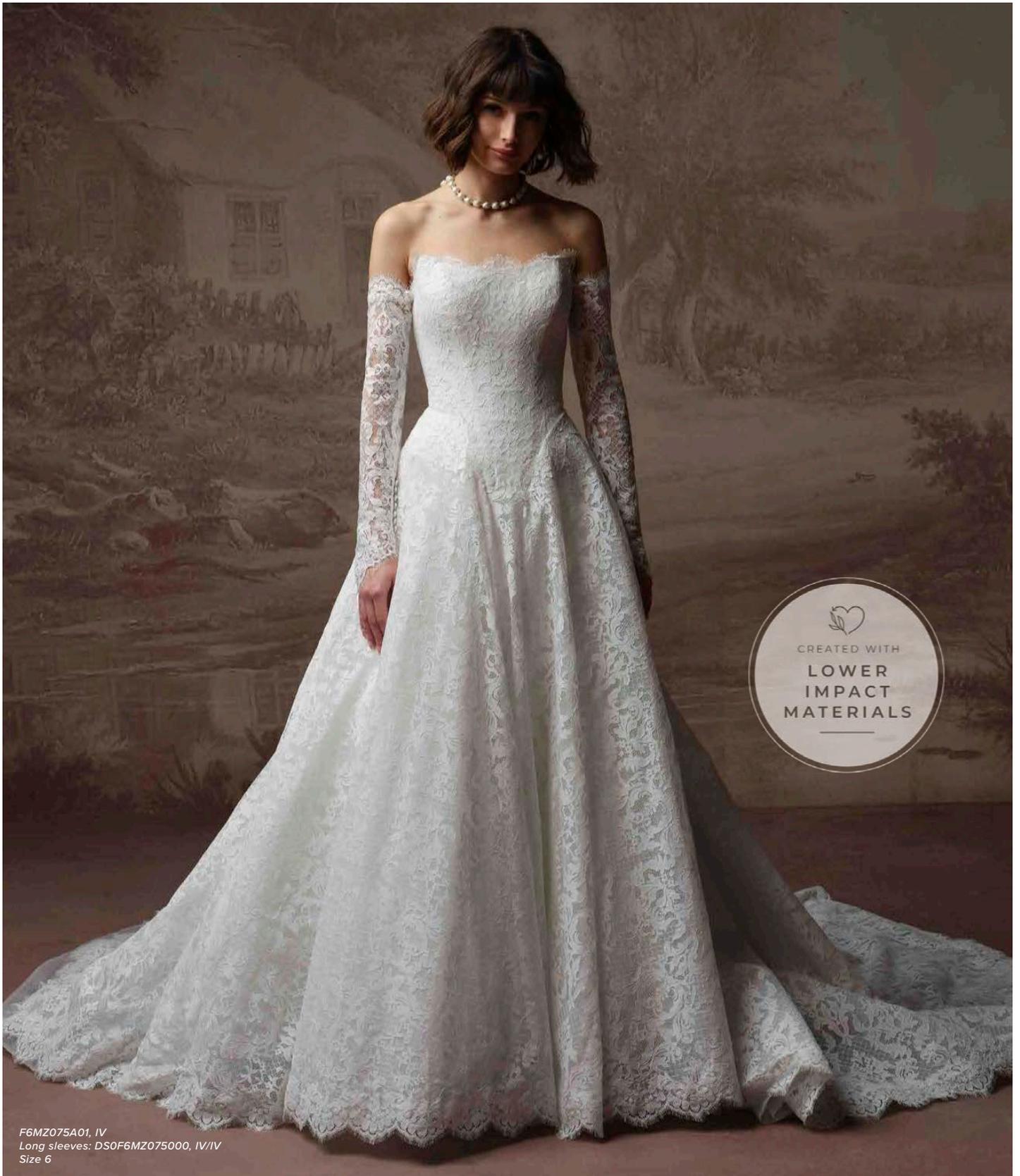
### PERSONALIZATION OPTIONS & PRICING

F6MK080A01	€ 810
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### ACCESSORIES PRICING

CH0F6MK080000 (Choker)	€ 78
CS0F6MK080000 (Cap-sleeves)	€ 119
VLDEEXK00100S (Soft cathedral veil)	€ 52

# MAGGIE SOTTERO®



F6MZ075A01, IV  
Long sleeves: DS0F6MZ075000, IV/IV  
Size 6

Serena F6MZ075A01



## Serena F6MZ075A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Unembellished Chantilly lace
- Deep square basque waist
- Scallop edge neckline
- Lined with Kahili recycled content lining (100% recycled polyester)
- Zipper closure with buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MZ075A01 <i>(Plain tulle)</i>	€ 790
F6MZ075A02 <i>(Add glitter tulle 3)</i>	€ 845

### ACCESSORIES PRICING

DS0F6MZ075000 <i>(Long Sleeves)</i>	€ 159
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# MAGGIE SOTTERO®



F6MB052A01, IV BLS/IV  
Cap-sleeves: CS0F6MB052000, IV/IV  
Veil: VLOF6MB052000, IV  
Size 6

Stasia F6MB052A01



## Stasia F6MB052A01

### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### HIGHLIGHTS

- Beaded and sequin lace motif and 3-D flowers over sequin Chantilly lace
- Illusion bodice with beaded and sequin lace motifs and beaded linear detailing
- Strapless sweetheart deep illusion neckline
- Lined with Rosario crepe back satin
- Covered button over zipper closure
- Extended illusion Chantilly lace train

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MB052A01 (Unlined bodice, Chantilly lace)	€ 750
F6MB052A02 (Unlined bodice, Glitter tulle 3)	€ 750
F6MB052B01 (Lined front bodice, Chantilly lace)	€ 775
F6MB052B02 (Lined front bodice, Glitter tulle 3)	€ 775

### ACCESSORIES PRICING

CSOF6MB052000 (Cap-sleeves)	€ 99
DSOF6MB052000 (Long Sleeves)	€ 144
VLOF6MB052000 (Royal veil)	€ 259
DTBEEK009000 (Train, Sparkle tulle)	€ 145

# MAGGIE SOTTERO®



F6MK127A01, IV  
Size 12

Tiffany F6MK127A01



## Tiffany F6MK127A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Yoko crepe
- Basque waist
- Arched front neckline
- Lined with Cleo stretch jersey for comfort
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MK127A01	€ 565
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# MAGGIE SOTTERO®



FEATURING  
**INNER  
CORSET**

—  
SLENDERIZING  
FIT

F6MK072A01, IV  
Long sleeves: DS0F6MK072000, IV/IV  
Size 6

Wisteria F6MK072A01



## Wisteria F6MK072A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Delustered satin
- Beaded and sequin lace bodice with curved basque waist
- Pleated banded strapless neckline
- Lined with Sorella satin
- Zipper with inner corset closure and covered buttons trailing to the hem
- Lace illusion slit
- Extended beaded and sequin illusion lace train
- Pockets

**SIZES:** 0-28

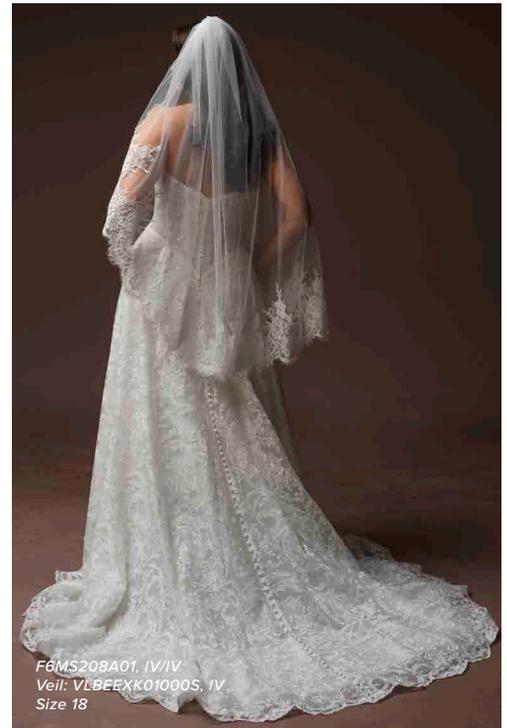
### PERSONALIZATION OPTIONS & PRICING

F6MK072A01 (Illusion Slit)	€ 630
F6MK072A11 (No Slit)	€ 610

### ACCESSORIES PRICING

DS0F6MK072000 (Long Sleeves)	€ 89
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# MAGGIE SOTTERO®



Zahia F6MS208A01



## Zahia F6MS208A01

### COLORS

- All Ivory gown with Ivory Illusion

### HIGHLIGHTS

- Unembellished allover lace
- Sheer organza lined bodice with exposed boning detail and a basque waist
- Strapless deep V-neckline
- Zipper closure with covered buttons trailing to the hem
- Horsehair hem
- Tulle pockets

**SIZES:** 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MS208A01 <i>(Unlined bodice)</i>	€ 810
F6MS208B01 <i>(Fully lined bodice)</i>	€ 835

### ACCESSORIES PRICING

CS0F6MS208000 <i>(Cap-sleeves)</i>	€ 74
VLBEEK01000S <i>(Soft fingertip veil)</i>	€ 54

# MAGGIE SOTTERO®



F6MZ211A01, IV  
Veil: VLBEEXK00400S, IV  
Size 6

Zurielle F6MZ211A01



F6MZ211A01, IV  
Size 6



F6MZ211A01, IV  
Size 6



F6MZ211A01, IV  
Size 6

## Zurielle F6MZ211A01

### COLORS

- All Ivory

### HIGHLIGHTS

- Poltava stretch Mikado
- Crystal and pearl embellished square neckline
- Poltava stretch Mikado tank straps with crystals and pearls
- Zipper closure with covered buttons trailing to the hem
- Pockets

SIZES: 0-28

### PERSONALIZATION OPTIONS & PRICING

F6MZ211A01 (Embellished)	€ 655
F6MZ211A11 (Unembellished)	€ 620

### ACCESSORIES PRICING

VLBEEK00400S (Soft fingertip veil)	€ 74
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Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.



ANNISTON\*  
23MS040A01



ANNISTON\*  
23MS040A03



ANTOINETTE\*  
25MS910A01



BENJIE\*  
25MB271A01



BENJIE ROYALE\*  
25MB841A01



BENJIE ROYALE\*  
25MB841A02



CASEY\*  
22MC926A01



DERRICK\*  
23MS723A01



DERRICK ROYALE\*  
23MS723A03, 23MS723A04



FORTUNE\*  
24MS775A01 (corset closure)  
24MS775B01 (zipper closure)



HUDSON\*  
26MS412A01



INDIA  
26MB374A01



JUNEAU\*  
25MS865A01



LENNON\*  
22MC913A01



MAUREEN\*  
25MS873A01

\*Ideal for CURVY brides

NOTE: Personalizations and Special lengths do not apply. Effective January 1, 2026. Extended deliveries may apply during Chinese holidays.



Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.



MELISSA\*  
25MS890A01



NATALIE  
25MB924A01



SERAFINA\*  
25MS268A01



TAKERA  
25MB941A01



THERA  
26MB446A01



Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.



AMADORA  
CAP-SLEEVES  
YYCS0+25SS853000

NOT  
PICTURED



ANNISTON  
CAP-SLEEVES  
YYCSA+23MS040000



BENJIE  
CAP-SLEEVES  
YYCS0+25MB271000



BENJIE VEIL  
YYVL0+25MB271000



BENJIE ROYALE VEIL  
YYVL0+25MB841000



CINDY  
CAP-SLEEVES  
YYCS0+25RS931000



DERRICK  
CAP-SLEEVES  
YYCS0+23MS723000



ELIZABETH MARIE  
CAP-SLEEVES  
YYCSA+24RS792000



ESMERALDA  
SLEEVES  
YYDS0+26RK478000



GISELLE  
CAP-SLEEVES  
YYCS0+24SS830000



HALLE VEIL  
YYVL0\_25SS934000



LENNON  
CAP-SLEEVES  
YYCS0+22MC913000



MELISSA  
CAP-SLEEVES  
YYCS0+25MS890000



MELISSA  
DETACHABLE TRAIN  
YYDTB+25MS890000

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Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.



MELISSA  
DETACHABLE BOW TRAIN  
YYDTA+25MS890000



NATALIE  
CAP-SLEEVES  
YYCS0+25MB924000



PAIGE  
CAP-SLEEVES  
YYCS0+25RS919000



SERAFINA  
CAP-SLEEVES  
YYCS0+25MS268000



TAKERA VEIL  
YYVLO+25MB941000



THERA  
CAP-SLEEVES  
YYCS0+26MB446000



ZORINA SLEEVES  
YYDS0+26RN417000



ZORINA  
CAP-SLEEVES  
YYCS0+26RN417000

# We stand for *Love*, and Love for *ALL*

We celebrate every beautiful love story,  
no matter a bride's identity, style,  
accessibility needs, body type, wedding  
vision, budget or timeline.



## Body Positivity & Inclusivity

We design styles that create a perfect fit  
for every bride so they can feel like the best  
version of themselves...

- Built-in corsetry
- Figure smoothing shapewear
- Bodysuits and jersey lining
- Larger boning
- Lined bodices
- Larger bust-cups
- Raised front and back necklines
- US sizes 0-28 (Use our Special Request program to order sizes above 28)
- Diversity in silhouettes and fabrications
- Various shades of nude bra cups and illusion tulle

We stand for *Love*,  
& Love for *ALL*,  
including Mother Earth

143,396 TREES PLANTED  
AS OF FEBRUARY 2026

PROUD SUPPORTER OF  
ONETREEPLANTED





Our lower-impact gowns blend  
*beauty with purpose* — without  
compromising the Maggie Magic!

**WHAT IS A LOWER-IMPACT GOWN?**

- Our lower-impact gowns are created with innovative materials that reduce our impact on the environment.
- Recycled-content fabrics (like our Veler Chiffon and Kahili lining) help us reduce energy and resource use, compared to producing new, virgin polyester\*.
- The Yarn-Dyeing process (used for Elin Mikado & Wai Satin) creates an estimated 70% reduction in water use and carbon emissions.\*\*
- CO2 dyeing is a game-changing water conservation process, using no water, eliminating wastewater discharge and creating a 60% reduction in energy use during dyeing and finishing.\*\*
- Introducing "Clementine" by Rebecca Ingram, our newest gown made with CO2-dyed Leviss Satin---joining "Adair" by Sottero & Midgley from the Spring 2026 collection.
- Plus: In 2025 we again diverted 100% of our excess/defective stock from landfills & incinerators across our global warehouses through SuperCircle, Avena Group and donation partners like Brides Across America.

- Stores can recycle any inventory (regardless of condition or brand) at Maggie's discounted rate with SuperCircle!
- We've transitioned to post-consumer recycled content shipping boxes in all our warehouses, and more than 50% of our plastic gown and accessories bags are now made from 100% recycled material!



\*Each kilogram of mechanically recycled polyester represents a reduction in GHG emissions by more than 70% compared to virgin polyester. (Source: Sustainable Apparel Coalition's Higg Material Sustainability Index "Higg MSI")

\*\*Source: Data verified by our fabric supply-chain partners

## Fall 2026 *Promotions*

### Multi-Label Buy-In Promotions

Unlock bigger rewards when you buy across the collection

#### WHEN BUYING ALL THREE LABELS

The more you buy, the more FREE gowns you earn:

- Buy 15 → Get 5 additional FREE
- Buy 20 → Get 7 additional FREE
- Buy 30 → Get 10 additional FREE
- Buy 40 → Get 13 additional FREE
- Buy 50 → Get 16 additional FREE

#### WHEN BUYING ONE OR TWO LABELS

Meet the minimums and earn your FREE gowns

- Receive 2 additional FREE gowns when you meet the minimum(s) for any 1-2 labels

#### DON'T TAKE ADVANTAGE OF PROMOTIONS?

You may purchase 50% of the minimum with the following requirements:

- Either 4 Maggie OR 4 Rebecca must be included
- Then 2 Midgley gowns can be added

#### FREE GOWN REQUIREMENTS

- All FREE gowns must be Quick Ship styles or Best Sellers
- FREE gowns do NOT count toward status levels

### Accessory Promotions

#### S26 ACCESSORIES

- 30% off when purchased with a gown sample
- Accessories under \$100 wholesale excluded

#### STARTER PACKAGES

- Essentials Edit (EE) Starter Package
  - 10 veils + 2 overskirts → 20% off
- Soft Tulle EE Starter Package
  - 11 veils → 20% off
  - Plus get 2 FREE Original EE tulle veils from stock

#### ORIGINAL ESSENTIALS EDIT TULLE VEILS MIX & MATCH

- Choose any 10 from stock → 20% off

## Stylist Incentive Program for 2026!

**THERE'S STILL TIME TO EARN CASH AND A LUXURY HANDBAG!**

- Stylists begin receiving payouts starting at 15 gowns sold!
- Stylists who sell 120 gowns during the calendar year will receive a luxury designer handbag from a curated menu.



## Maggie Club 2026

Based on status benefits may include:

- Discounts on ALL orders, including accessories, fabric and packages
- Free Shipping
- Free one-on-one coaching
- 50% Sample Gown Replacement
- Free First Look Events
- Marketing Collaborations and more!

# Swatches for Purchase

- Sold as 8.5" x 11" packets of all available colorways
- Will contain a hanger loop to leverage on dress
- All colorways included for one flat fee
- The following key styles are available

## The Following Key Styles are Available:

- ABERDEEN
- ALVAREZ
- ANNISTON
- ASPEN
- AUBRIELLE
- AUBRIELLE MARIE
- BLOSSOM
- CONSTANCE
- DERRICK MARIE
- ELIZABETH
- ELIZABETH MARIE
- FARO
- FORTUNE MARIE
- LAGOS
- LENNON
- MIRABELLA
- MIRABELLA MARIE
- PARIS
- RADIANCE
- SELENA VIDA
- SERAFINA
- TENILLE
- VINEYARD
- ZEPHYRINE





# PRIMED FOR SUCCESS

MAGGIE SOTTERO'S CUSTOMER SUCCESS TEAM HAS CREATED  
A VARIETY OF EDUCATIONAL MATERIALS AND COACHING  
SESSIONS TO SUPPORT YOUR BOUTIQUE, INCLUDING:

## Marketing Magic:

- MARKETING E-BLAST
- MARKETING 101 WEBINARS
- PERSONALIZED MARKETING SESSION
- 20 MINUTE MARKETING ROUTINE INSTRUCTIONS
- STEP BY STEP GUIDES FOR SEO, TIKTOK, INSTAGRAM, AND PINTEREST

## Stylist Superstars:

- STYLIST E-BLAST
- ALL THINGS, PRODUCT
- STYLIST INCENTIVES
- STYLIST TRAINING LIBRARY
- STYLIST SUCCESS ACADEMY VIDEOS
- DIVERSITY, INCLUSION, & SUSTAINABILITY TRAINING

## Bridal Boutique Brilliance:

- INVENTORY MASTERY
- ELEMENTS OF A 5-STAR BOUTIQUE
- EVENTS MARKETING AND STRATEGY
- DIVERSITY, INCLUSION, & SUSTAINABILITY
- CUSTOMER SUCCESS RESOURCE LIBRARY VIA THE RETAILER PORTAL (PASSWORD: MAGGIEMAGIC)

## Catch Maggie Updates:

- WEEKLY MAGGIE E-BLAST
- MAGGIE SOTTERO'S RETAILER PORTAL
- MAGGIE SOTTERO RETAILER FACEBOOK GROUP

FOR ANY QUESTIONS OR HELP NAVIGATING  
PRIMED FOR SUCCESS, PLEASE REACH OUT TO  
[CUSTOMER.SUCCESS@MAGGIESOTTERO.COM](mailto:CUSTOMER.SUCCESS@MAGGIESOTTERO.COM).

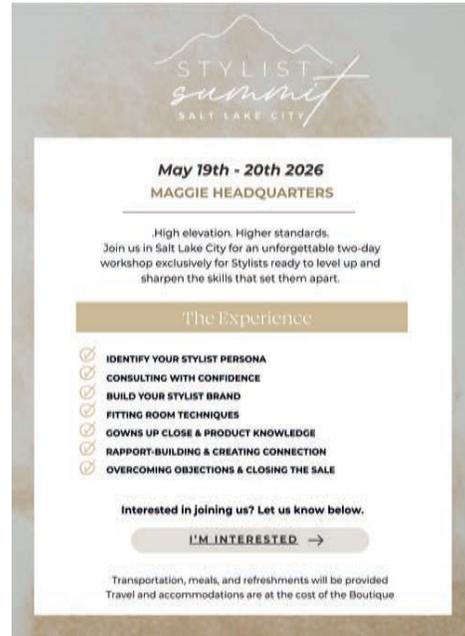




# Coaching & Education

## Stylist Success

- [STYLIST SUCCESS RESOURCES](#)
- [STYLIST E-BLAST](#)
- [ALL THINGS, PRODUCT](#)
- [STYLIST INCENTIVES](#)
- [STYLIST SUCCESS 101](#)
- [DIVERSITY, INCLUSION, & SUSTAINABILITY TRAINING](#)



## Marketing & Boutique Management:

- [MARKETING E-BLAST](#)
- [MARKETING 101](#)
- [20 MINUTE MARKETING ROUTINE](#)
- [STEP BY STEP](#)
- [CUSTOMER SUCCESS RESOURCE PAGE](#)
- [ELEMENTS OF A 5-STAR BOUTIQUE](#)
- [INVENTORY MASTERY](#)
- [DIVERSITY, INCLUSION, & SUSTAINABILITY](#)
- [MARKETING STRATEGY 1:1](#)

(PASSWORD: MAGGIEMAGIC)

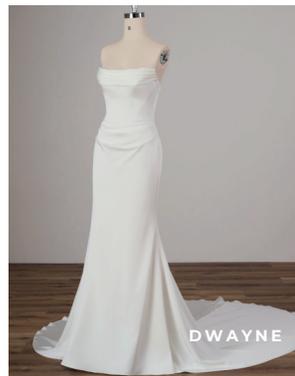
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# White Label

Offering **exclusivity and margin** but with better **quality and style**.



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## White Label Offers:

- 50-mile radius exclusivity
- Higher margins by establishing your own retail price
- Choice in how you choose to label the gown
- Creative freedom in your marketing and advertising plan
- Gowns starting at \$500 wholesale
- 12-16 week delivery

No cancellations or returns. Retailers must maintain and grow Maggie Club volume. White Label orders count toward Maggie Club status and Maggie Club discounts will apply. White Label samples will not count toward branded label buy-ins. Maggie Sottero may release a variation or exact style to our collections after 12 months of launch.